

ANDY FISCHER WRIGHT, M.A.

Department of Radio-Television-Film
Moody College of Communication
The University of Texas at Austin
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Education

Ph.D. in Media Studies

The University of Texas at Austin | Austin, TX
Department of Radio-Television-Film

Expected May 2026

M.A. in Media Studies

The University of Texas at Austin | Austin, TX
Department of Radio-Television-Film

May 2020

Master's Thesis: *PUSHED TO THE EDGE: Examining the sociocultural effects of smartphone notifications*

Advisors: Drs. Suzanne Scott, Madhavi Mallapragada

B.A. with Honors in Media Studies, English & World Literature

May 2016
Pitzer College | Claremont, CA

Senior Thesis: *OFF THE ROAD: Imperialism And Exploration In The American Road Movie* Advisors: Drs. Mark Andrejevic, Ming-Yuen S. Ma

Publications

Peer Reviewed Work:

Wright, A.F. "The Notification: How Push Notifications from Neighbourhood Surveillance Apps Can Create an Alternative Narrative of Place."
Imaginations, vol. 12, no. 2, Dec. 2021,
<http://imagination.glendon.yorku.ca/?p=14210>.

Wright, A.F. "Respawn: Gamers, Hackers, and Technogenic Life (Book Review.)"
The Velvet Light Trap, 29 Feb. 2020.

Public Scholarship & Journalism:

Wright, A.F. "Review: Chapter 3: Design Narratives: From TXTMob to Twitter." *HASTAC*, 15 May 2022.

Stitch, quotes by Wright, A.F. "NFTs are disrupting collector culture. But fans aren't buying it." *Mashable*, 30 November, 2021.

Wright, A.F. "Art Imitates Life, NFT Verifies Art: Walter Benjamin and Vault by CNN." *Flow Journal*, 10 August 2021.

Wright, A.F. "Review: Conclusion: Building a University Worth Fighting For." *HASTAC*, 17 March 2021.

Wright, A.F. "'You can still do it': Smart watch exercise notifications during a pandemic." *Flow Journal*, 6 July 2020.

Wright, A.F. "Toward A Critical Theory Of Scooters." *Flow Journal*, 24 Jun. 2019.

Wright, A. F. "The Fist Is Mightier Than The Apology Video." *In Media Res*, 7 Jan. 2019.

Wright, A.F. "Born To Follow: The Similarities Between Postcolonial And American Travel Narratives." *In Media Res*, 12 Nov. 2017.

Wright, A.F. "Tap To Control: Interactivity and Narrative Control in Netflix's *Buddy Thunderstruck: The Maybe Pile*." *In Media Res*, 8 Sep. 2017.

Wright, A. "OFF THE ROAD: Imperialism And Exploration In The American Road Movie." *Senior Thesis published on Scholarship@Claremont*. May 2016.

Teaching & Management Experience**The University of Texas at Austin**

Assistant Program Coordinator, University Writing Center
Fa. 2021-Sp. 2023

Instructor of Record, Department of Radio-Television Film
Course:
Media & Society (RTF 307). Fa. 2022-Sp. 2023

Teaching Assistant, Department of Radio-Television Film

Courses:

Media & Society (RTF 307). J. McClearen, Fa. 2021-Sp. 2022.

Invited guest lectures: "Branding and Participatory Culture," "Social/ Media."

Development of Film and Media (RTF 308). K. Cacace, Fa. '20-Sp. '21.

Gender, Activism, and Digital Media (RTF 365.) J. Kim, Sp. '20.

Race, Class, and Gender in American Television (RTF 335.)

A. Sebro, Sp. '20.

Intro to Media & Entertainment Industries (RTF 303.) M. Skouras, Fa. '19.

Invited guest lecture: "An Industrial History of Film."

Film History from 1960 (RTF 322D.) C. Ramírez Berg, Sp. '19

Film History to 1960 (RTF 321D.) Prof. C. Ramírez Berg, Fa. '18

Pitzer College

Teaching Assistant, 2015-2016 Academic Year

Courses:

Writing A Successful Fellowship Application Fall 2015

First-year Orientation Summer 2015

Workshop Facilitator, 2014-2016

Workshops:

An Introduction To Journalistic Style

Transitioning To College Level Writing

The First Generation College Experience

Conference Presentations

"Punching Up: How YouTube micro-celebrities use neoliberal self-branding to stage redemptive journeys." *The Society of Cinema and Media Studies Conference*, 15 April 2023. Panel Co-Chair.

"(Re)Imagining the Role and Value of Staff Professionalization in Writing Center Work." *South Central Writing Centers Association Conference*, 3 March 2023.

"How We Write in 2023." *South Central Writing Centers Association Conference*, 3 March 2023.

"(Re)evaluating the Role and Value of Staff Professionalization in Writing Center Work." *International Writing Centers Association Conference*, 29 October 2022.

"Of Bells and Barkers: Historical antecedents to cell phone notifications and reimagining the future." *Console-ing Passions Conference*, 24 June, 2022. Panel Chair.

"All The President's Friends: How Joe Biden and the 2020 Democratic primary candidates used email alerts to brand their identities and fundraise." *International Communication Association Conference*, 27 May 2021.

"The Figure Of The Chalice: How Stella Artois used its Chalice to effect problematic commodity activism at the Super Bowl." *The Society of Cinema and Media Studies Conference*, 1 April 2020 [Accepted, event cancelled due to COVID-19 pandemic.] Presented 20 March 2021.

"To Search for Africa: Google Search as Intercontinental Magic Carpet." *What Is Technology? Conference*. 11 April 2019.

"Two Tweets, Two Faces, One Man: Comparing Media & Strategy In Tweets By @realDonaldTrump & @POTUS In The First 100 Days." *The Society of Cinema & Media Studies Undergraduate Conference*. April 2017.

Fellowships & Awards

Outstanding Teaching Assistant, 2021-2022 Academic Year
Department of Radio-Television-Film

HASTAC Fellow, 2020-2022
Humanities, Arts, Science and Technology Alliance and Collaboratory

Advanced Teaching Certificate, Spring 2019
The University of Texas at Austin Faculty Innovation Center

Eli Segal AmeriCorps Education Award, Spring 2017
Federal Government of the United States

Fulbright Fellowship Semi-Finalist 2017 (South Korea, ETA), Spring 2017
The Fulbright Program

Most Outstanding Student-Athlete, Spring 2016
Pitzer College

SCIAC All Conference Academic, 2014-2016 Academic Years
Southern California Intercollegiate Athletic Conference

Archive Fellow, Fall 2015
Munroe Center for Social Inquiry

International Writing Center Fellowship, Summer 2014
Pitzer College Writing Center

Service to Institution and Field

The University of Texas at Austin

Flow Journal

Co-Managing Editor, 2022-2023 Academic Year
Senior Editor, 2021-2022 Academic Year
Column Editor, 2018-2020 Academic Years
Contributor, Summer 2019, Summer 2020

Velvet Light Trap

Secretary, 2021-2022 Academic Year
Editorial Collective Member, 2018-2020 Academic Years
Shepherd, Spring 2019

University Writing Center

Assistant Program Coordinator 2021-2023 Academic Years
Writing Consultant, 2019-2021 Academic Years

Graduate Communication Council, 2018-2022

Vice-President, Academic Chair & Events coordinator

Facilitated Brown Bag Lunch Series:

Starving the Trolls: Navigating encounters with malicious parties online

22 Apr. 2019

After the Fyre: Making sense of social media influencer marketing

10 Feb. 2019

Social Media Use and Misuse

29 Oct. 2018

Pitzer College

Pitzer College Writing Center

Writing Fellow, 2014-2016 Academic Years
Specialized Fellowship Consultant, Fall 2015